



Blue Ridge Eco Fare *Get Outside Challenge!*

The Blue Ridge Eco Fare *Get Outside Challenge* encourages people to spend more time outdoors. Because of COVID-19, many people have been spending more time indoors and have become more isolated and sedentary. The human connection to nature has become increasingly severed and strained.

To encourage people to get outside and connect to nature more, we are challenging everyone regardless of where they live or how old they are to *Get Outside!* We encourage individuals, families, children, businesses, schools, and organizations to spend more time outdoors.

For people who are local to the Floyd, Virginia area, this Challenge includes an additional component: A local *Nature Scavenger Hunt* for Kids of All Ages! This local Nature Scavenger Hunt is designed to encourage people to use two new trails (Dodd Creek Trail and Park to Library Trail) in and near the Town of Floyd. This Nature Scavenger Hunt activity is a wonderful way for parents to spend time outdoors with their children and to have fun and learn together!

Our friends at Partnership for Floyd have graciously provided prizes for the *Nature Scavenger Hunt* participants to win if they enter and fulfill all of the requirements. Forms needed to enter this local *Nature Scavenger Hunt* are located under the Youth Engage and Earth Care sections of the Blue Ridge Eco Fair website at: <https://blueridgeecofair.com>.

Between April 25th and May 30th, people can participate in the local *Nature Scavenger Hunt* to win the following prizes:

1. Kari Kovick's Music CDs for Children
2. Virginia Department of Forestry identification books:
 - a) Common Native Trees of Virginia Identification Guide
 - b) Common Native Shrubs and Woody Vines of Virginia Identification Guide
3. Native Plants from I-Tal Acres

People who have completed the entry forms and requirements for the *Nature Scavenger Hunt* challenge can pick up their prizes at the following location, date, and times:

Location: Farm Store at the Floyd EcoVillage - off of Franklin Pike at 188 Eco Village Trail, Floyd, VA.

Times: Farm Store hours are Monday to Sunday from 8am to 8pm.

Dates: April 25th through May 30th 2021.

The Blue Ridge Eco Fare is a new event that sprang out of the Floyd Energy Fest. The Energy Fest took place for 3 years with the hope of inspiring people to become more sustainable especially in the area of energy consumption. Due to the goodness of caring individuals in the Floyd Virginia community and the folks at SustainFloyd, the Energy Fest was redesigned to become a more inclusive event covering a larger variety of areas of sustainability. This includes: Farm & Food, Energy & Transport, Climate & Environment, Home & Simple Living, and Youth Focused Activities.

Because of the pandemic, the Blue Ridge Eco Fare will be an online virtual event on April 25th 2021. For more information, please go to www.blueridgeecofair.com.

Thank you for your interest in the Blue Ridge Eco Fare!